



Family Fun Day

February 2nd, 2013

Riverfront Convention Center, New Bern, NC

VENDOR REGISTRATION FORM



Business Name _____ Type of Business _____ **Ask about our vendor exclusivity**

Contact Person _____ Phone Number _____ Email Address _____

Mailing Address _____ State _____ Zip _____

Bus Phone _____ Bus Fax _____ Bus Email _____

Booth Placement Request

Requests will be considered, however, there will be **NO GUARANTEED BOOTH PLACEMENT**. The placement at a previous show does not guarantee any future placement. All booths will be assigned based on show size, availability, and competing vendors.

To discuss special booth needs, please speak with **Dan Spangler or Kelsey Good at 252-514-2502**

I request the following:

_____ \$300 per 8'w x 10'd Main Floor Booth	_____ \$50 1 table, 2 chairs, and skirting
_____ \$200 Table Display in Main Hall (Up to 8ft table)	_____ \$50 Electricity (120)
_____ \$125 Non-Profit Booth	_____ \$70 Electricity (240)
_____ \$100 extra per end cap / corner Booth	_____ \$3 per extra chair
_____ \$100 Vehicle Parking in Front lot *Must be a logo company vehicle	_____ \$15 per extra table (8ft)
_____ Donate a raffle item (up to \$100 value)	_____ \$15, \$20, \$30 Prize Tickets (See sponsor sheet)
_____ Donate silent auction item (> \$100 value)	

\$600 Premium Vendor Package includes:

- ◆ One booth, one table and 2 chairs on a corner or end cap (\$450 value)
- ◆ Option to make (2) 15 second announcements throughout the day (\$100 value)
- ◆ Name listed on all advertising merchandise (\$200 value)
- ◆ Premium parking spot for business vehicle (\$100 value)
- ◆ Electrical Hookup (\$50 value)

Save \$300

PAYMENT IN FULL IS REQUIRED WITH REGISTRATION

Total payment included \$ _____ Payment Method (circle one): Check # _____ M/C _____ VISA _____ AMEX _____ CASH

Credit Card# _____ Auth Code _____ Exp Date _____

Authorizing Signature _____ Date _____

SEND COMPLETED FORM AND PAYMENT TO:

A Dog's Dream Dreamer's Foundation, 1819-A Race Track Rd., New Bern, NC 28562

Or Fax it to 252-514-2507(Attn: Dan or Kelsey)

Questions: Call 252-514-2502 and ask to speak with Dan or Kelsey

Email Contact@DreamersFoundation.org (Please put in the subject line: Family Fun Day)

Early Bird Deadline: January 4th 2013

I understand that payment in full is required with the registration form. Furthermore, I understand neither A Dog's Dream Dreamers Foundation, nor the Riverfront Convention Center is responsible for personal injury, damage or loss of merchandise or personal property while exhibiting at the show or during setup. A Dog's Dream

Dreamers Foundation reserves the right to accept or refuse any vendor based on repetition or acceptability of the merchandise. However we do not guarantee the exclusion of any like business or product. By signing this document, you acknowledge that you understand all deadlines and have no further questions for this event.

Customer _____ Date _____

Dreamer Rep _____ Date _____

No Refunds will be given after January 18th, 2013. Cancellation fees may apply.

A DOG'S DREAM



PRESENTS

the 2nd Annual

FAMILY FUN DAY

FEBRUARY 2nd, 2013

New Bern Riverfront Convention Center

BUY TICKETS • PLAY GAMES • HELP ANIMALS

Proceeds to benefit local animal rescue and humane groups.

www.DreamersFoundation.org

Platinum Sponsors

Silver Sponsors



YOUR LOGO HERE

**Additional Sponsorships Available call: 252-514-2502
Contact@DreamersFoundation.org**

PLATINUM SPONSOR

\$3,000 INVESTMENT

- 20 Tickets to event (or 5 Family Passes)
- Three Booths at the event
- Recognition as a sponsor on:
 - website
 - social media
 - flyers/posters
 - email blasts
 - other media to include radio and newspaper advertising (Over \$11,000 value)
- Logo on T-shirts and tote bags (\$850 value)
- Option to place coupon, flyer, etc. in Tote Bag (\$200 value)
 - Item cannot exceed 8 1/2" X 11"
 - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide two items to be raffled off at event
- Option to make 4 live announcements, 15 seconds each, the day of the event

GOLD SPONSOR

\$2,000 INVESTMENT

- 16 Tickets to event (or 4 Family Passes)
- Three Booths at the event
- Recognition as a sponsor on:
 - website
 - social media
 - flyers/posters
 - other media to include radio and newspaper advertising (Over \$5,000 value)
- Option to place coupon, flyer, etc. in Tote Bag (\$200 value)
 - Item cannot exceed 8 1/2" X 11"
 - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide two items to be raffled off at event
- Option to make 2 live announcements, 15 seconds each, the day of the event

SILVER SPONSOR

\$1,000 INVESTMENT

- 12 Tickets to event (or 3 Family Passes)
- Two Booths at the event
- Recognition as a sponsor on:
 - website
 - social media
 - other media to include radio and newspaper advertising (Over \$3,000 value)
- Option to place coupon, flyer, etc. in Tote Bag (\$200 value)
 - Item cannot exceed 8 1/2" X 11"
 - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide two items to be raffled off at event

VENDOR EXCLUSIVITY

\$1000 INVESTMENT

- Company will be guaranteed to be the only vendor in said business category (as determined by the Dreamer's Foundation) to be allowed to hold this sponsorship.
- This is a first come first serve sponsorship.
- If another vendor has paid and reserved in your business category, exclusivity is not available.

TOTE BAG SPONSOR

\$500 INVESTMENT

- Tote Bags will be handed out to the first 1000 attendees (limit of 1 per Family)
- Logo on Tote Bag
- Option to place coupon, flyer, etc. in Tote Bag (\$200 value)
 - Item cannot exceed 8 1/2" X 11"
 - Must provide item no less than 2 weeks prior to event
- Listed in event program
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

T-SHIRT SPONSOR **\$350 INVESTMENT**

- T-shirts will be worn by volunteers at event
- Listed on T-shirt as a sponsor
- Listed in the event program
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

ENTRANCE TICKET SPONSOR **\$250 INVESTMENT**

- Place your company name and/or logo on the back of all 2500 entrance tickets
- One color ad, coupon would be a great way to draw business
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

BANNER SPONSOR **\$200 INVESTMENT**

- Show off your company name and information in the convention center
- You provide us with a banner up to 10'w x 4't
- If you have a preferred spot in the convention center let us know and we will try and hang it there
- Option to provide an item to be raffled off at event

TOTE BAG INSERT SPONSOR **VARIED INVESTMENT**

- \$0.20 per item placed in Tote Bag.
- Minimum of 500 at \$100 or 1000 at \$200
- Must provide item no less than 2 weeks prior to event, cannot exceed 8 1/2" x 11"
- Tote Bags will be handed out to the first 1000 (limit of 1 per Family) attendees
- Listed in the Thank You Ad after the event
- Option to provide an item to be raffled off at event

PRIZE TICKETS (FOR PAID VENDORS ONLY) **VARIED INVESTMENT**

- Prize Tickets can be handed out to event goers at your booth if you have an activity.
 - Prize Tickets can be cashed in by event goers for prizes at the Prize Booth
 - Only Family Fun Day Prize Tickets purchased from A Dog's Dream Dreamer's Foundation may be handed out at the event.
- Minimum of \$15 for 100 tickets (\$.15/ticket)
 - \$20 for 200 (\$.10/ticket)
 - \$30 for 400 (\$.075/ticket)

DONATE ITEMS **VARIED INVESTMENT**

- Raffle Items
 - Up to \$100.00 Value
 - These items will be raffled off during the event. It is a great way to bring attention to your booth.
- Silent Auction Items
 - Must be \$100 or more in value
 - These items will be on silent auction table the entire day. Winners will be contacted after the event.